

## PRESS RELEASE

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### NEW ACCUTRAC LITERATURE AVAILABLE

**AGAWAM, Mass., February, 2009** -- OMG Roofing Products offers new literature on its AccuTrac Insulation Attachment system. The "Productivity Redefined" brochure outlines how contractors can help lower installation costs, increase rooftop productivity and get ahead of schedule.

AccuTrac is a stand-up installation tool. In one motion, the tool positions the plate and aligns the fastener for proper installation, doing the job of two for improved productivity.

In addition to being more productive, the AccuTrac system is also healthier for roof mechanics. Repeated bending and kneeling can cause musculoskeletal disorders (MSDs). These injuries to muscles and other soft tissue are especially common among roofers and can be debilitating. According to a 2008 Roofing Industry Alliance for Progress study, ergonomically designed hand tools – such as AccuTrac -- make handwork easier, resulting in greater productivity, less fatigue and reduced risk of MSDs.

The four page, full-color, brochure provides a detailed description of the AccuTrac system, as well as photos and testimonials from contractors across the U.S. who use the tool. In addition, a time/labor step chart is provided as a comparison to traditional installation methods i.e. loose screws and plates and pre-assembled screws and plates.

For a free copy, contact your local OMG sales representative, visit [www.olyfast.com](http://www.olyfast.com) or call (800) 633-3800.

