

OMG SpecJournal

Winter 2007

A Quarterly Newsletter for the Commercial Roofing Design Community

OMG ACQUIRES ROOFING BUSINESS FROM ITW BUILDDEX

OMG announces the acquisition of ITW Buildex's Roofing Business Segment based in Illinois. The acquisition adds noteworthy new products and capabilities for OMG and its customers while demonstrating OMG's ongoing commitment to the commercial roofing industry.

The move adds a suite of new products to the OMG catalog, including AccuTrac™ Automated Insulation and Seam Attachment System, Polymer Batten Strip™ for membrane attachment, Eyehook Seam Plate, and Reel-Fast™ Collated Seam Plates.

"Our integration of products from the ITW Buildex Roofing Business Segment significantly strengthens OMG's market position," says Hugh McGovern, President, OMG. "The addition of a Midwest manufacturing facility will also enable us to better serve customers in that region and throughout the United States."

www.olyfast.com: Making It Happen on the Web

OMG is pleased to introduce its newly redesigned website — www.olyfast.com. The new site reflects OMG's leadership position in the roofing industry while facilitating the high level of service customers have learned to expect from OMG and its representatives. OMG's main goal in reworking the site is to create a dynamic web presence allowing customers to easily and quickly find useful product information and tips to improve productivity. Design enhancements, layout modifications, and a user-friendly search engine on the homepage make that goal a reality.

The "What's New" section gives customers continually updated information about what's going on at OMG. Another highlight is the "Featured Projects" section where design professionals and contractors have opportunities to showcase projects on



Featured Projects

which they have used OMG products. If you are interested in submitting a profile for "Featured Projects", contact us at 800-633-3800 for more information about participation.

Other useful features on the site include detailed product information, 3-part specifications, application videos, and trade journal articles. Professional builders in both commercial and residential construction will find in-depth information about OMG's FastenMaster® product line of task specific fasteners. Be sure to visit us soon at www.olyfast.com and see our new look.

Insure Proper Fastener Selection with Roofing Fastener Pull Test



OMG technicians are trained to test fastening systems. Testing means you get the highest performance and lowest installed cost. Information from a pull test also insures the long-term integrity of the roofing system. Learn more about pull tests and getting assistance in proper roof fastener selection. Call 800-633-3800 and ask to speak to our technical specialists.

PRODUCT PROFILE

OlyBond NightShot™, a temporary night tie in, is new to the OlyBond product line. NightShot is specifically designed to provide a temporary seal between new single ply roofing systems and existing built-up or modified bitumen roof systems.

NightShot is applied as a liquid, and then turns to foam. This allows the foam to penetrate deep into the existing roof surface as well as encapsulate the edge of the new membrane creating a tight seal. NightShot is easily dispensed using the same equipment as SpotShot.

No kettle or flame is required with NightShot making it the safest way to temporarily tie-in your new roof cover. Easy to read instructions can be found on the side of every box. NightShot is available at OMG Roofing Products distributors nationwide. For further information please call OMG at 800-633-3800.

OlyBond
NightShot
TEMPORARY TIE-IN™



OMG Roofing Products Upcoming Trade Show Schedule

North East Roofing Contractors Association
Boston, MA
February 14-16, 2007

RCI
Orlando, FL
March 3-4, 2007

International Roofing Exposition
Las Vegas, NV
March 6-8, 2007

Canadian Roofing Exposition
Calgary Alberta Canada
June 5-6, 2007

Western States Roofing Contractors Association Tradeshow
Las Vegas, NV
June 3-6, 2007

Florida Roofing Tradeshow
Orlando, FL
June 14-16, 2007

Midwest Roofing Contractors Tradeshow
Nashville, TN
October 25-16, 2007

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